Case Study

Telematics LTE Data Project

Company Background: We are a construction company with approx. 2000 assets in the field. Each asset is tracked, ranging from basic geo-location/speed/stops to a full range of telematic data metrics via LTE connectivity. As such our LTE data usage varies by asset type.

Summary

Based on our existing relationships with US cellular carriers, we previously added telematic data plans to our asset fleet from AT&T, Verizon, and T-Mobile. This arrangement was costly and required that we conform to fixed data connectivity plans which did not meet our needs due to the wide range of field assets.

Solution: LinkWorx Custom LTE Data Plans

LinkWorx approached us and offered to customize a plan the suits our specific usage. After collecting 4 months of telematics data usage, LinkWorx created a custom LTE connectivity plan for our company. No other company has this plan. The LinkWorx custom plan afforded us these benefits:

- Eliminated the pesky fees US cellular carriers add onto our monthly bill
- Eliminated the need to mix and match various data plans to meet our monthly usage budget
- Eliminated monthly audits
- Eliminated regular calls to US cellular carrier customer service
- Enabled pooling across our account and the multiple US cellular networks
- Gave us a predictable expense going forward

In the end, we saved time and money, and are extremely satisfied with LinkWorx.

LinkWorx™